



## Would you like to raise funds to help save lives?

Great, let's get yellow.

Raising funds for the Daffodil Day Appeal is easy - you can do it at home, at your workplace or out in your community. The best part is you'll be contributing towards live-saving cancer research.

Thanks to investment in research, amazing advancements have been made in cancer prevention, screening and treatment - helping to increase survival rates from 49% in the 1980s to 69% today. But we've still got a long way to go. With an estimated 145,000 new cases of cancer diagnosed in Australia this year, with that number set to rise to 150,000 by 2020, **we need your help this Daffodil Day** to ensure cancer research can continue and help save more lives.

### How you can save lives this Daffodil Day:

- **Sell daffodils** – Contact your local Cancer Council office to order your fresh flowers, they'll deliver them to your door free of charge and you can sell them at \$10 a bunch to raise funds. A big bonus is that every bunch you sell is tax deductible!
- **Host a yellow dress day** – Encourage your guests or colleagues to wear yellow and make a donation at your next get-together. Hold a best-dressed competition or make a rule that anyone who doesn't wear yellow has to donate extra.
- **Hold a yellow morning or afternoon tea** – Make some yellow goodies, put on some tea, charge an entry fee and wah-la!
- **Run a yellow themed raffle** – Ask local businesses to donate some items and use them as a raffle prize. You'll be surprised how quickly your tickets will sell.
- **DIY** – Got another yellow idea? Go for it.

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If you'd like to get involved, visit our [www.daffodilday.com.au](http://www.daffodilday.com.au) today to register your fundraiser. Once you do, we'll send you some goodies in the post!

For more information contact your local Cancer Council office on 1300 65 65 85.