

Sample email for parents and guardians

Pre-event

Hi Parents,

This year our school will be participating in Daffodil Day Appeal; a Cancer Council fundraising program to help fund lifesaving cancer research, plus every dollar we raise could help us win some awesome resources for the school.

On <Insert date>, we will be running a fun <insert event details> where we will be asking students to get involved and help us raise funds for Cancer Council. We will have a selection of merchandise available for sale (ranging from \$2 - \$15) and, as the daffodil is the international symbol of hope for everyone affected by cancer, we will be creating a garden of hope and educating the students on the incredible impact they are making.

Daffodils for our garden of hope will be sold for a gold coin donation.

If you have any additional questions, let me know. Also, if you would like to donate directly to Daffodil Day Appeal you can visit daffodilday.com.au

Thank you for supporting our Daffodil Day Appeal fundraiser!

Yours sincerely,

<Your Name>

Daffodil Day Appeal Coordinator

**The daffodil gives us hope.
Research is saving lives.**

daffodilday.com.au



Cancer Council
Daffodil Day Appeal

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Post-event

Hi Parents,

A big thank you for your support of our annual Daffodil Day Appeal fundraiser last week. We raised an incredible <\$ insert fundraising amount>, which has been donated to Cancer Council and will help fund life-saving cancer research.

Please find attached some awesome photos from the day.

Thanks again for your generosity.

Yours sincerely,

<Your Name>

Daffodil Day Appeal Coordinator

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